

HPAC info-dex

ENGINEERING 2018/2019

LISTING DEADLINE:

May 16, 2018

THIS IS A WRITABLE PDF.
SELECT ALL BOXES THAT APPLY.
TYPE INFO ON ALL LINES THAT APPLY.

LIST MY COMPANY AS A:

MANUFACTURER SOCIETY/ASSOCIATION

Basic Listing Information - Company Information (for publication and online) - \$80

Company/Division: _____

E-mail: _____ Web Site URL: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Toll-Free Phone (if different): _____

Fax: _____ Sales Contact Name: _____

Contact Information - Company Information (NOT for publication)

Company/Division: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Your Phone: _____ Your Email*: _____

*Required for sending future listing information.

Your Name: _____ Title: _____

Trade Names - Up to 6 Trade Names are included in the price of the listings. Add'l trade names can be purchased for \$30 each.

- | | |
|---------|---------|
| • _____ | • _____ |
| • _____ | • _____ |
| • _____ | • _____ |
| • _____ | • _____ |
| • _____ | • _____ |
| • _____ | • _____ |
| • _____ | • _____ |
| • _____ | • _____ |
| • _____ | • _____ |
| • _____ | • _____ |

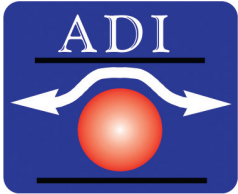
Questions? Contact Eric Hughey
at 913-967-7347 • Eric.Hughey@informa.com
Email this completed form to: Eric.Hughey@informa.com

May 16, 2018

THIS IS A WRITABLE PDF.
SELECT ALL BOXES THAT APPLY.
TYPE INFO ON ALL LINES THAT APPLY.

PRINT
Enhancement Options

COMPANY LOGO



- Available in the Manufacturer section
- Create brand recognition with your company logo
- Purchase a 2" x 1" Logo Placement and choose *unlimited* category listings and provide *unlimited* trade names which will appear in **BOLD** at no charge.
- B/W logo: \$260
- Add **Color** to set your Logo apart from the rest!
Color Logo: \$420

CALL AD



Call ad rates on page 3

- Available in the Products section
- 2x1-1/2" or 2x3" sizes available
- **Call Ad advertisers*** may choose unlimited trade names which will appear in **BOLD** at no extra charge.
- **Display advertisers*** may choose unlimited categories and provide unlimited trade names which will appear in **BOLD** at no extra charge, as well as circle numbers under their advertisement for fast reader feedback!
- Add **Color** for an additional \$160 to set your Call Ad apart from the rest!

ONLINE ENHANCEMENT OPTIONS

GOLD MEMBERSHIP: \$540/year

- Full contact information, including fax and e-mail link in your choice of 10 complimentary categories.
- Active Web address link
- Full-color logo on your company page
- 150-word optimized company description
- Additional information tabs
- Purchase additional categories for \$30 each

PLATINUM MEMBERSHIP: \$960/year

- Full contact information, including fax and e-mail link in unlimited categories
- Full-color featured supplier listing with logo on the search results page
- 300-word optimized company description
- 52-character tagline on search results page
- Boombox and banner ads on company page
- List additional contacts (up to 10)
- Full media package: photos, videos, audio clips, catalogs, brochures and product spotlights

Additional Online Marketing Opportunities

CATEGORY SPONSORSHIP *(Ask your salesperson for details)*

- Banner ad and boombox ad in sponsored category
- Company appears # 1 on search pages

FEATURED COMPANY *(Ask your salesperson for details)*

- Logo appears on home page and search page

Digital Artwork Specification for Print

Files Accepted: Photoshop – Illustrator; **Format:** TIF – EPS – PDF (*resolution: 300 dpi*)

Color: Send Full Color files in CMYK mode.

Black & White: Send B/W ads in grayscale mode.

Embedded Images: The MINIMUM resolution requirements are 300dpi. Images and logos from the Web are NOT usable for print ads.

Digital Artwork Specification for Online

Logos: Company Page logos will display at a 250 pixels x 250 pixels. Search Results and Feature Company logos will display at 120 pixels x 40 pixels. For best quality, logos should be submitted as JPEG, GIF or PNG. File size should not exceed 15k.

Photos: Photos will display as clickable thumbnails at 100 pixels x 67 pixels. The maximum number of images to display is 4. For best quality, images should be submitted as JPEG, GIF or PNG with the maximum file size of 3 MB.

Send all art materials to David Kenney at Marco.MaffeoRobinson@informa.com

Questions? Contact Eric Hughey
at 913-967-7347 • Eric.Hughey@informa.com
Email this completed form to: Eric.Hughey@informa.com

HPAC info-dex

ENGINEERING 2018/2019

LISTING DEADLINE:

May 16, 2018

THIS IS A WRITABLE PDF.
SELECT ALL BOXES THAT APPLY.
TYPE INFO ON ALL LINES THAT APPLY.

INSERTION ORDER FORM

STEP 1 - PRINT OPTIONS:

- Basic Listing: \$80***
Receives up to 6 categories and 6 trade names. Add'l categories or trade names may be purchased at \$30 ea. ***In print and online.**
- Add Color: \$75**
Gain more visibility to your Basic Listings!
- Add Your Logo:** **B&W \$260 ea** **Color \$420 ea**
 Repeat Artwork Sending New Artwork
- Call Ads: Rates Below** - Rates are per ad. Clearly indicate the category in which each call ad should appear.
 Repeat Artwork Sending New Artwork

CHECK QUANTITY	2"x1-1/2" B&W	2"x1-1/2" COLOR	2"x3" B&W	2"x3" COLOR
<input type="checkbox"/> 1	\$600	\$760	\$720	\$880
<input type="checkbox"/> 2	\$500	\$660	\$680	\$840
<input type="checkbox"/> 3	\$480	\$640	\$640	\$800
<input type="checkbox"/> 4	\$440	\$600	\$600	\$760
<input type="checkbox"/> 5	\$400	\$560	\$540	\$700
<input type="checkbox"/> 6+	\$380	\$540	\$520	\$680

Category Name: _____
 Category Name: _____
 Category Name: _____
 Category Name: _____
 Category Name: _____

STEP 2 - ONLINE OPTIONS:

- Gold Membership: \$540**
Receives up to 10 categories.
- Platinum Membership: \$960**
Receives UNLIMITED categories.

STEP 3 - DISPLAY ADVERTISING:

- I am a display advertiser in this issue** and thereby entitled to a complimentary listing and unlimited categories.
- I am **NOT** a display advertiser.

STEP 4 - ORDER SUMMARY:

Basic Listing = _____
 Add Color + _____
 Logo + _____
 Subtotal for ____ Call Ad(s) @ _____ ea + _____
 Online Listing + _____
 Subtotal for ____ add'l paid categories or trade names + _____
x \$30 each

TOTAL AMOUNT DUE = _____

AUTHORIZATION

Name: _____ Title: _____
 Company/Division: _____
 Address: _____ City/State/Zip: _____
 Phone: _____ Fax: _____
 E-mail: _____ Website: _____

Charge My Credit Card: Visa MasterCard American Express Discover **OR** **Bill me at the address above**

Name on Card: _____ Card Number _____ Exp. Date: _____
 Address if different than above: _____
 Signature: _____ Date: _____

By submitting this form, I acknowledge and agree to Penton's use of my contact information to communicate with me about offerings by Penton, its brands, affiliates and/or third-party partners, consistent with Penton's Privacy Policy (accessible at <http://www.penton.com/privacy-policy/>)

Questions? Contact Eric Hughey
at 913-967-7347 • Eric.Hughey@informa.com
Email this completed form to: Eric.Hughey@informa.com

HPAC info-dex

ENGINEERING 2018/2019

LISTING DEADLINE:

May 16, 2018

THIS IS A WRITABLE PDF.

SELECT ALL BOXES THAT APPLY.

TYPE INFO ON ALL LINES THAT APPLY.

Category Selection

- Choose up to **6 categories** and **6 trade names** for a total of **\$80**. Add'l categories or trade names may be purchased for **\$30** each. Purchase color (**Red**) for your print listings to stand out for an additional **\$75**.
- Logo, Call Ad and Display Advertisers may choose **UNLIMITED** categories and trade names at no charge!

AIR CONDITIONERS, HEAT PUMPS, AND RELATED EQUIPMENT

- Cassette Type Air Conditioners
- Air Conditioners, Heat Pumps, and Related Equipment
- Cassette Type Air Conditioners
- Central Station Air Conditioners
- Compressors
- Computer Room Air Conditioners
- Ducted Split Air Conditioners
- Ductless Split Air Conditioners
- Evaporative Air Conditioners, Summer
- Evaporative Air Conditioners, Summer (Heat Exchanger)
- Explosion Proof Air Conditioners & Heat Pumps
- Fan Coil Air Conditioners, Year Round
- Fan Coil Units
- Horizontal Package Air Conditioners
- Industrial Air Conditioners
- Latent Air Conditioners
- Packaged Terminal Air Conditioners
- Portable Air Conditioners
- Portable Industrial Air Conditioners
- Remote Condensing Unit Air Conditioners
- Roof Top Air Conditioners
- Room Air Conditioners
- Self-Contained, Through-Wall Air Conditioners
- Variable Air Volume Control Units
- Year-Round Heat Pump
- Year-Round Heat Pump, Earth-Coupled

BUILDING AUTOMATION SYSTEMS & CONTROLS

- Alarms
- Alarms Notification
- Cabling & Connectors
- Clean Room or Laboratory Pressurization Controls
- Cogeneration Systems Controls
- Combustion or Barometric Draft Controls
- Control Networks & Data Communications
- Direct Digital Controls for HVAC Systems
- Direct Digital Controls for Refrigeration Systems
- Duct Thermostats
- Electrical Demand Limiting Controls
- Energy Saving Electric Controls for AC
- Enthalpy Control Thermostats
- Fan Controls
- Fluidic Controls
- Fume Hood Controls
- Gas Flow Safety Controls
- Gateways
- Hospital Isolation Room Controls
- Humidistats
- Immersion Thermostats
- Lighting Controls
- Limit Controls
- Make-Up Air Controls
- Mixing Air Controls
- Motor Speed, Solid State, Silicon Controlled Rectifier Controls
- Network Diagnostic Equipment

- Pneumatic Controls for HVAC Systems
- Pneumatic Controls for Refrigeration Systems
- Pump Controls
- Radiant Heat Thermostats
- Room or Wall Thermostats
- Room Pressure Controls
- Room Pressure Manometers
- Solar Collection System Controls
- Surface Thermostats
- Two Stage Thermostats
- Two Temperature or Dual Thermostats
- Water Level Controls
- Water Treatment Controls
- Zone Controls
- Zone & Control Systems

DEHUMIDIFICATION

- Absorption & Adsorption Dehumidifiers
- Building Humidity Control Dehumidifiers
- Desiccants
- Indoor Swimming Pool Dehumidifiers
- Portable Dehydrator Units
- Process Dehumidifiers
- Refrigerated Air Dryers
- Refrigerated Dehumidifiers

ELECTRICAL EQUIPMENT & POWER

- Cable, Conduit, Wire, etc.
- Control Cabinets
- Differential Pressure Switches
- Electric Generators
- Electric to Pneumatic Transducers
- Electronic Timers
- Flow Switches
- Flow Transmitters
- Liquid Level Switches
- Motor Controllers & Starters
- Pneumatic to Electric Transducers
- Pressure & Temperature Transmitters
- Pressure & Vacuum Switches
- Programmable Logic Controllers
- Relative Humidity Transmitters
- Relays
- Transformers
- Vacuum Breakers

FACILITIES & EQUIPMENT

- Balancing Equipment
- Cooling Tower Equipment
- Curb, Roof, for Roof Ventilators, Rooftop Units
- Doorway Air Curtains
- Duct Forming Machines
- Flexible Strip Curtains
- Non-Recirculating Air Curtains
- Pipe & Tube Equipment
- Plumbing Fixtures
- Snow Melting Systems
- Stacks & Chimneys
- Tanks & Related Equipment
- Under Floor Air Diffuser

HEATING

- Air Heaters
- Air to Air Heat Recovery Units
- Air to Water Heat Recovery Units
- Boiler Controls
- Combustion Control Systems
- Deaerators
- Desuperheaters
- Furnaces
- Gas Burners
- Gas-Fired Boilers
- Gas-Fired, Condensing Boilers
- Gas-Fired, Condensing, Sealed Combustion, Direct Vent Boilers
- Heat Exchangers
- Heating Boilers
- Heating Systems
- Heat Recovery Rotors
- Heat Recovery Units, Other
- High Pressure-High Temperature Water Boilers
- High Voltage Electrode Boilers
- Impedance Heating
- Mobile Boilers
- Natural & LP Gas, Combined Burners
- Oil Burners
- Packaged Cogeneration Systems
- Packaged Unit Boilers
- Portable Steam Boilers
- Process Boilers
- Process Steam Superheaters
- Radiant & Infrared Heaters
- Sealed Combustion Boilers
- Special Feature or Application Heaters
- Steam & Hot Water Electric Boilers
- Swimming Pool Heaters
- Waste Heat Recovery
- Water Heaters

HUMIDIFICATION

- Air Ventilation & Cooling Humidity Units
- Atomizing Nozzles
- Central Plant Humidifiers
- Centrifugal Humidifiers
- Direct Humidifiers
- Evaporative Humidifiers
- Room Humidifier Units
- Steam Humidifiers

INDUSTRIAL EQUIPMENT & SUPPLIES

- Air Filters
- Clamps
- Fasteners
- Filters, Other
- Fluids & Lubricants
- Hangers & Guides
- Labeling Materials

Questions? Contact Eric Hughey

at 913-967-7347 • Eric.Hughey@informa.com

Email this completed form to: Eric.Hughey@informa.com

HPAC info-dex

ENGINEERING 2018/2019

LISTING DEADLINE:

May 16, 2018

THIS IS A WRITABLE PDF.

SELECT ALL BOXES THAT APPLY.

TYPE INFO ON ALL LINES THAT APPLY.

Category Selection

INSULATION & SEALANTS (PIPES, DUCTS, ETC.)

- Boiler Insulation
- Building Insulation
- Duct Insulation
- Duct Parts
- Ducts
- Flexible Hose
- Gaskets
- Insulation Adhesives
- Other Insulation
- Pipe Covering Adhesives
- Pipe & Rubber Seals
- Pipe & Tubing Insulation
- Regulators
- Rubber & Synthetic Packing Material
- Sealants, Cements, and Compounds
- Separators
- Tapes & Wraps

MOTORS & DRIVES

- Drives
- Motors
- Parts

NOISE & VIBRATION

- Mounting Systems
- Mounts
- Noise Control
- Seismic Restraint & Engineering
- Silencers
- Sound Absorbers
- Vibration Absorbers
- Vibration Isolation Bases
- Vibration Isolators

PLUMBING, PIPING & PUMPING (HYDRONICS)

- Centrifugal Pumps
- Chilled or Hot Water Systems Circulators
- Close-Coupled Pump-Motor Units
- Coils
- Condensers
- Couplings
- Flexible Gas Connectors
- Low Water Cut-Offs
- Other Fittings
- Other Pumps
- Pipe
- Pipe Fittings
- Pipe Flanges
- Pipe Joints
- Pipe & Pressure Vessel Closures
- Plumbing Hardware
- Pressure Booster Pumping Systems
- Protection Devices
- Specific Function Pipe
- Strainers
- Sump Pumps
- Traps
- Tubes
- Tubing
- Unions
- Water Feeders

REFRIGERATION & PROCESS COOLING

- Coolers
- Evaporators
- Heat Transfer Surfaces
- Refrigerant Charging & Recovery Equipment
- Refrigerant Leak Detectors
- Refrigerant Leak Testing Systems
- Refrigerant Monitoring Controls
- Refrigerant Monitors
- Refrigerant Related Equipment
- Refrigerants
- Water Chillers
- Water Systems
- Water Treatments

SOFTWARE & COMPUTERS

- Air Conditioning, Heating, Ventilating & Piping Calculators
- CAD Systems
- Data Acquisition Software Programs
- E-Commerce: HVAC/R Products & Services
- Energy Consumption, Costs, Cash Flow Calculating Software
- HVAC/R Software Programs
- Indoor Air Quality Software Programs
- Material & Labor Costs Estimating Software
- Other Software Programs

TEST, MEASUREMENT, AND MONITORS

- Air Velocity Meters
- Analyzers
- BTU Measurement
- Carbon Dioxide Detectors
- Carbon Monoxide Monitors
- Data Loggers & Recorders
- Electrical Gauges & Meters
- Gas or Air Flow Meters
- Hygrometers
- Indicator-Controllers
- Indicators
- Leak Detectors
- Liquid Flow Meters or Flow Meters
- Liquid Gauges & Meters
- Other Detectors
- Other Gauges & Meters
- Pressure Gauges
- Room Pressure Detectors
- Room Pressure Gauges
- Room Pressure Indicators
- Room Pressure Monitors
- Temperature/Refrigeration
- Test Chambers
- Testing Equipment
- Volume Meters

VALVES & VALVE EQUIPMENT

- Automatic Control Valves
- Balancing Valves
- Ball Valves
- Butterfly Valves
- Check Valves
- Flow Control Valves
- Mixing Valves
- Other Valves
- Pressure Reducing Valves
- Radiator Valves
- Refrigeration Valves

- Relief Valves
- Solenoid Valves
- Valve Actuators

VENTILATION & INDOOR AIR QUALITY

- Air Cleaners
- Air Cleaning Systems
- Air Dampers
- Air Eliminators for Heating & Piping Systems
- Air Handling Units
- Air Pressure & Quality Monitors
- Air Separators
- Air Sterilizing Units & Lamps
- Axial Flow Fans
- Ceiling Air Diffusers
- Central Station Air Handling Units
- Centrifugal Fans
- Damper Operators
- Direct Fired Makeup Air Units
- Door & Panel Access Coverings
- Duct Booster Fans
- Duct Dampers
- Dust Control Systems
- Dust, Mist, & Fume Collectors
- Electric Resistance Makeup Air Units
- Energy Recovery Ventilator Units
- Floor & Baseboard Air Diffusers
- Flow Measuring & Balancing Units
- Grilles
- Heating & Ventilating Units
- High Pressure Air Diffusers
- High Pressure Blowers
- Hoods
- Indirect Fired Makeup Air Units
- Industrial Air Diffusers
- Kitchen Ventilators
- Linear Air Diffusers
- Louvers
- Makeup Air System Fans
- Makeup Air Units with Cooling
- Makeup Air Units with Cooling & Humidity Control
- Materials Handling Fans
- Mechanical Draft Fans
- Metal Floor Gratings
- Microbiological Duct Decontamination
- Mixers & Mixing Units
- Motor Operated Modulating Dampers
- Odor Absorbers & Air Fresheners
- Odor Control Systems
- Other Blowers
- Other Dampers
- Other Fans & Exhaust Systems
- Other Ventilators
- Outdoor Air Intake
- Panels
- Plastic Sheets for Ducts & Hoods
- Portable Air Treatment
- Propeller Fans
- Registers
- Roof Ventilators
- Sound & Volume Control Terminal Units
- Steam or Hot Water Makeup Air Units
- Unit Ventilators
- UV Light Lamps
- Ventilation Economizers
- Vents & Venting Systems
- Wall Air Diffusers
- Wall Ventilators

Questions? Contact Eric Hughey

at 913-967-7347 • Eric.Hughey@informa.com

Email this completed form to: Eric.Hughey@informa.com